



**Excellence in Shareholder Communication Recipients  
Awarded by the Mutual Fund Education Alliance  
Presented October 27, 2011 - Chicago**

The Recipients of the 2011 STAR Awards:

<b>Community Investment Award</b>	American Century Investments			
	Saturna Capital			
<b>RETAIL COMMUNICATIONS</b>				
<b>Category</b>	<b>Small Company</b>	<b>Medium Company</b>	<b>Large Company</b>	<b>Large Plus Company</b>
Annual Report	Saturna Capital	Mathews Asia Funds	The Royce Funds	Franklin Templeton Investments
Educational Brochure		Heartland Advisors	Principal Funds	Franklin Templeton Investments
Newsletter		Mathews Asia Funds	<b>TIE:</b> Charles Schwab Natixis Global Associates	Columbia Management
Magazine	U.S. Global Investors		DWS Investments	T. Rowe Price
Special Communications	Hennessy Funds		The Royce Funds	John Hancock Funds
Special Retirement Communications			DWS Investments	
Electronic Newsletter	Saturna Capital	Mathews Asia Funds		John Hancock Funds
Online Marketing Campaign		Ariel Investments		Franklin Templeton Investments
Social Media Campaign	U.S. Global Investors		American Century Investments	Franklin Templeton Investments
Online Innovation	U.S. Global Investors		American Century Investments	Franklin Templeton Investments
Website		Mathews Asia Funds	Putnam Investments	Franklin Templeton Investments
Print Ad Campaign				Fidelity Investments
Multi-Media Ad Campaign	Saturna Capital			Franklin Templeton Investments
Wild Card	U.S. Global Investors		Putnam Investments	Franklin Templeton Investments
Overall Communications	Saturna Capital	Mathews Asia Funds	American Century Investments	Franklin Templeton Investments
<b>ADVISOR COMMUNICATIONS</b>				
<b>Category</b>	<b>Small Company</b>	<b>Medium Company</b>	<b>Large Company</b>	<b>Large Plus Company</b>
Newsletter		Mathews Asia Funds	Artio Global Investors	Franklin Templeton Investments
Printed Communications	Equinox Fund Management, LLC	RidgeWorth Investments	Putnam Investments	<b>TIE:</b> Columbia Management Janus Capital Group
Special Communications	U.S. Global Investors	<b>TIE:</b> Forward Management Mathews Asia Funds	<b>TIE:</b> Principal Financial Group The Royce Funds	Janus Capital Group
Communication Campaign		RidgeWorth Investments	American Century Investments	Franklin Templeton Investments
Electronic Newsletter	U.S. Global Investors	RidgeWorth Investments		Franklin Templeton Investments
Online Advisor Services		RidgeWorth Investments	Principal Financial Group	John Hancock Funds
Online Marketing Campaign	U.S. Global Investors	<b>TIE:</b> Aberdeen Asset Management Ariel Investments	The Royce Funds	T. Rowe Price
Social Media Campaign				OppenheimerFunds
Online Innovation		RidgeWorth Investments		OppenheimerFunds
Website		RidgeWorth Investments	Principal Funds	OppenheimerFunds
Print Ad Campaign		Aberdeen Asset Management	Natixis Global Associates	OppenheimerFunds
Multi-Media Ad Campaign		RidgeWorth Investments	Principal Funds	OppenheimerFunds
Wild Card		RidgeWorth Investments	Putnam Investments	Janus Capital Group
Overall Communications		RidgeWorth Investments	Putnam Investments	OppenheimerFunds
<b>PLAN PARTICIPANT COMMUNICATIONS</b>				
<b>Category</b>	<b>Small Company</b>	<b>Medium Company</b>	<b>Large Company</b>	<b>Large Plus Company</b>
Ongoing Education Brochure				T. Rowe Price
Newsletter		Hewitt Associates	Valic	Vanguard
Plan Conversion Communications			New York Life Retirement Plan Services	T. Rowe Price
Retirement Communications		Transamerica Retirement Services	Principal Financial Group	Vanguard
Plan Participant Program Campaign			New York Life Retirement Plan Services	Vanguard
Plan Sponsor Communications			DWS Investments	Fidelity Investments
Email Communications				Vanguard
Special Communications			New York Life Retirement Plan Services	Columbia Management
Wild Card		Transamerica Retirement Services	TIAA-CREF	Fidelity Investments
Overall Communications			New York Life Retirement Plan Services	Vanguard

Editor's Note: For more complete information, including the title and/or name of a winning entry as well as judges' comments, please contact the Alliance at 816-454-9422, ext 110.